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Landmark CU Implements Easy Saver

INDIANAPOLIS, IN -- Bradford-Scott Data Corporation, an owner/distributor of the Sharetec System, announced they are now offering [Easy Saver](#), a marketing tool that will allow their credit unions to promote savings to their members.

Anna Melecosky at Landmark Credit Union remarks, "Members are amazed how a few cents can add up to big bucks. They are always looking for ways to get ahead, and the [Easy Saver](#) program offers them a great way to save!"

When members enroll in [Easy Saver](#), they can increase their savings with each debit transaction they make. When they make a purchase, their transaction will be rounded to the nearest dollar and the difference is added to their savings account.

"The [Easy Saver](#) tool encourages people to use debit cards more, which in return will increase interchange income," said Matt Isger, Regional Director of Bradford-Scott. "I use it personally at my credit union and love being reminded that I am saving for our next vacation."

This information contained in this press release is accurate at the time of publication. However, specified information may change over time.



About Landmark Credit Union

Landmark Credit Union is located in Danville, IL and serves approximately 9500 members. (www.landmarkcreditunion.com)

About Bradford-Scott Data Corporation

Headquartered in Indianapolis, Bradford-Scott is a leading provider of core data processing systems to credit unions. Bradford-Scott (www.bradfordscott.com/credit.php), a provider of both in-house and service bureau solutions, owns and distributes the Sharetec System. With a customer base that has grown 64% since the year 2000; the Sharetec System is one of the most widely installed credit union software systems in the United States.

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