



PRESS RELEASE

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BlueCross BlueShield of Tennessee Employee Credit Union Selects Sharetec

LINO LAKES, MN – [Sharetec System](#), one of the fastest growing core systems that provides the technology of simplicity, has announced that [BlueCross BlueShield of Tennessee \(BCBST\) Employee Credit Union](#) of Chattanooga, Tennessee, has opted to implement the Sharetec core processing solution.

BCBST Employee Credit Union's decision stemmed from an informational request they submitted through Sharetec.com. They were looking for a complete solution that would enable them to better meet the growing and changing needs of both members and employees. The credit union wanted to significantly improve their overall efficiency and member facing technology.

After thoroughly evaluating Sharetec's Request for Proposal and learning about the numerous benefits and affordability of the system, BCBST Employee Credit Union's decision makers saw Sharetec as the obvious choice to meet their diverse needs. The core processing solution offered enticing enhancements that included custom reporting tools, increased back office automation, and integrated functionality, as well as a team of professionals who would be committed to helping them improve their overall efficiency. Plus, Sharetec offered additional features that would save them time and money, further reinforcing their decision.

According to Dan Miller, Regional Director at Sharetec, BCBST Employee Credit Union viewed the Sharetec Solution as an ideal match that could take their financial institution to the next level. "After learning about Sharetec's superior functionality and ease of use, they were convinced that our solution's benefits far outweighed those of our competitors; and they realized how drastically Sharetec could improve their processes," remarked Dan. "We look forward to helping them reach a new level of efficiency and serving their needs well into the future."

BCBST Employee Credit Union has successfully converted to the Sharetec system with positive results. They have already reported a significant improvement in the way they complete their day-to-day business and in the enhanced service that they are able to provide their members.

About BCBST Employee Credit Union

BCBST Employee Credit Union is a not-for-profit financial cooperative owned by its members. The Credit Union began operating in January of 1972 with 452 members and \$4,766 in shares. After more than four decades of service, membership has increased to nearly 2,800 with total assets exceeding \$10 million. BCBST Employee Credit Union currently has five employees operating within their two locations in Chattanooga, Tennessee.

About Sharetec

Sharetec, a provider of both in-house and service bureau core solutions, has delivered an ROI, building income streams and lowering operating expenses to nearly 300 credit unions with 67% growth since 2000.

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